

APPLICATION FOR
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FOR

**CARD-BASED SYSTEM AND METHOD FOR ISSUING
NEGOTIABLE INSTRUMENTS**

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**CARD-BASED SYSTEM AND METHOD
FOR ISSUING INSTRUMENTS**

4 **CROSS REFERENCE TO RELATED APPLICATIONS**

5 This application claims priority to United States Provisional Application No.
6 60/130,057, filed on April 19, 1999. and United States Patent Application No. _____
7 filed on _____, 2000.

8
9 **FIELD OF THE INVENTION**

10 The present invention relates generally to prepaid negotiable instruments. More
11 specifically, the present invention relates to pre-paying funds into a transaction account and
12 subsequently drawing upon those funds through the issuance of negotiable instruments.

13
14 **BACKGROUND**

15 Banks traditionally offer certain benefits to their customers, such as safe-storage of
16 and access to funds, direct deposit capabilities, automated teller machine (ATM) access and
17 convenience of service points, etc. Many members of the cash based society understand and seek
18 such bank-like benefits at reasonable and straightforward prices, but are often reluctant to enter
19 into a relationship with banks. One reason for the cash based society's avoidance of banks is that
20 they tend to feel that they are not respected by banks. Also, members of the cash based society
21 typically reject hidden fees, limited services and locations, approval processes, minimums, etc.
22 Thus, the prevailing product and service approaches of banks tend to intimidate members of the
23 cash based society, or at least impede the successful adaptation of bank services to their needs and
24 lifestyles.

25 Some banks and financial institutions offer "low cost" or "basic" accounts. Such
26 financial institutions usually restrict services, offer "lower" fees, and may waive minimum balance
27 requirements. However, such low cost accounts remain unappealing to many members of the cash
28 based society because they tend to be offered through bank branches with limited hours and
29 locations and ATMs which may not be local to the consumer. Furthermore, there is still a credit
30 check and an approval process associated with "low cost" accounts, which the cash based
31 consumer might fail because of credit history or residence problems. In addition, the cash based
32 consumer may be worried about garnishments or inconvenient, disrespectful service.

1 Some financial institutions offer debit card payroll solutions. For example, a
2 branded check printing service may provide direct deposit capabilities for federal benefit checks in
3 exchange for a transaction fee. However, federal benefit check distribution services do not allow
4 multiple withdrawals in varied amounts. Transaction fees for these and other debit card payroll
5 solutions tend to be expensive. There is currently no other banking service offered to the cash
6 based society that provides direct deposit capability.

7 Accordingly, there remains a need for a financial service that offers safe-storage of
8 and access to funds, direct deposit capabilities, automated teller machine (ATM) access,
9 convenient service points, etc, without requiring a traditional bank-customer relationship.

10

11 SUMMARY OF THE INVENTION

12 The present invention meets the above-described needs by providing a system and
13 method whereby a non-bank entity, such as a Licensed Money Transmitter, may issue prepaid
14 negotiable instruments to an individual. In one aspect of the invention an account structure is
15 provided that allows a non-bank entity to indirectly provide direct deposit capabilities for funds
16 representing pre-payments for negotiable instruments. When a direct deposit of funds into a first
17 account associated with the individual and maintained by a first entity is detected, the total
18 amount of the funds is transferred, or swept, into a second account associated with the individual
19 and maintained by a second entity. The first entity is a bank or other financial institution subject to
20 federal banking regulations, while the second entity is not subject to federal banking regulations.
21 Detecting a direct deposit of funds into the first account comprises detecting a credit in the total
22 amount of the funds posted in the first account. Automatically transferring the total amount of the
23 funds into the second account comprises posting a debit in the total amount of the funds in the
24 first account and posting a credit in the total amount of the funds in the second account.

25 An account number and a PIN are associated with the second account and are
26 provided to the individual. When a request by the individual for the issuance of a negotiable
27 instrument is detected, the PIN and the account number are verified to determine that the account
28 number identifies the second account and that the PIN identifies the individual as being authorized
29 to access the second account. Then, a determination is made as to whether the value of the
30 requested negotiable instrument is in excess of the balance of the second account. If the value of

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1 the requested negotiable instrument plus any fees charged to the individual is not in excess of the
2 balance of the second account, the issuance of the requested negotiable instrument to the
3 individual is authorized. In response to the issuance of the requested negotiable instrument, the
4 balance of the second account is debited by the value of the requested negotiable instrument plus
5 any fees. When the individual requests the issuance of multiple negotiable instruments, a
6 determination is made as to whether the aggregate value of the requested multiple negotiable
7 instruments plus any fees is not in excess of the balance of the second account. Upon issuance of
8 the requested multiple negotiable instruments to the individual, the second account is debited by
9 the aggregate value of the requested multiple negotiable instruments plus any fees.

10 A properly enrolled customer may make subsequent deposits into the second
11 account. Upon requesting a balance increase for the second account, the individual tenders a
12 payment in the requested amount. In response to the balance increase request the second account
13 is credited in the requested amount.

14 Another aspect of the invention provides a system and method for conducting
15 anonymous transactions with an individual regarding prepaid negotiable instruments. An
16 anonymous account is provided that is identified by an account number. The individual is then
17 provided with the account number and a PIN allowing access to the anonymous account. Upon
18 verification of the PIN and the account number, the individual is authorized to make an initial
19 deposit of funds into the anonymous account. The initial deposit of funds represents a prepayment
20 for negotiable instruments. The individual is thus authorized to request the issuance of negotiable
21 instruments in an amount not exceeding the initial deposit of funds. When the issuance of
22 negotiable instruments has depleted the initial deposit of funds, the anonymous account is closed
23 and no other transactions are authorized.

24 The anonymous account may be converted into a non-anonymous account if the
25 individual provides personal identifying information, such as name, address, social security
26 number, etc. Once such personal identifying information is provided, a non-anonymous account
27 associated with the individual may be established. The non-anonymous account may have a new
28 account number and PIN associated therewith. The new account number and PIN may be used by
29 the individual to make subsequent deposits of funds into the non-anonymous account. While an
30 anonymous account is not authorized to accept direct deposits of funds, the non-anonymous

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2 account may be linked to a traditional bank account, via a communications link, so as to indirectly
3 offer direct deposit capabilities.

4 These and other aspects of the present invention will become apparent upon
5 review of the following description with particular reference to the attached drawings.

6 **BRIEF DESCRIPTION OF THE DRAWINGS**

7 **FIG. 1** is a functional block diagram illustrating the movement of funds through an
8 exemplary account structure in an illustrative embodiment of the present invention.

9 **FIG. 2** is a functional block diagram illustrating the process flow of an illustrative
10 embodiment of the present invention.

11 **FIG. 3** is a functional block diagram illustrating an exemplary financial network
12 environment for an illustrative embodiment of the present invention.

13 **FIG. 4** is a functional block diagram of a computer system illustrating an operating
14 environment for illustrative embodiments of the program modules of the present invention.

15 **FIG. 5** is an illustration of an exemplary Cash CardSM of the present invention.

16 **FIG. 6** is an illustration of an exemplary anonymous Cash CardSM of the present
17 invention.

18 **FIG. 7** is a flow diagram illustrating an exemplary method for processing
19 transactions associated with an anonymous Cash CardSM.

21 **DETAILED DESCRIPTION**

22 Members of the cash based society may avoid the above-described drawbacks
23 associated with traditional banking relationships by conducting business with Licensed Money
24 Transmitters. An example of a Licensed Money Transmitter is Western Union. A Licensed Money
25 Transmitter is legally authorized to transmit funds, either by wire, facsimile, electronic transfer,
26 courier or otherwise, within the United States or to or from locations outside the United States. A
27 Licensed Money Transmitter may also be authorized to sell or issue checks, drafts, warrants,
28 money orders, traveler's checks or other negotiable instruments. In some instances, a Licensed
29 Money Transmitter may even be authorized to sell and/or exchange currency. Unlike traditional

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2 bank transactions, however, transactions handled by a Licensed Money Transmitter are not
3 insured by the FDIC.

4 The present invention allows a Licensed Money Transmitter to accept from its
5 consumers advance payments for negotiable instruments. By way of an online, non-interest
6 bearing, non-FDIC insured transaction account, the Licensed Money Transmitter may provide
7 payment instrument and money transmission services to its cash based consumers without the
8 need for the qualifying/approval barriers, high costs, and intricate fee and reporting obstacles
9 associated with a traditional banking relationship. The transaction account maintained by the
10 Licensed Money Transmitter may be configured to accept deposits from a point of sale (POS)
11 terminal at a retail establishment. In an exemplary embodiment, the transaction account may also
12 be configured to indirectly accept direct deposits of funds, such as federal benefits checks and
13 employee payroll checks.

14 The consumer may access his or her pre-paid negotiable instruments electronically
15 via a POS terminal or an automated teller machine (ATM). Upon demand, a negotiable
16 instrument, such as a money order, may be printed and cashed for the consumer at a POS terminal
17 by an agent of the Licensed Money Transmitter. Negotiable instruments may be printed in
18 odd/specific amounts so that the customer may receive cash in odd/specific denominations for the
19 purpose of paying bills, etc. Alternately, an ATM may dispense the requested cash to the
 consumer.

20 Since the transaction account maintained by the Licensed Money Transmitter is
21 not built around the classic FDIC insured demand deposit account (DDA) structure, overall
22 system costs, and ultimately consumer costs, are reduced. For example, because the funds
23 deposited into the transaction account are considered as advance payments for negotiable
24 instruments, no credit approvals are required. Also, because withdrawals from the transaction
25 account are processed on-line and in real time, mechanisms may be provided for ensuring that
26 there are no account overdrafts. Without overdrafts, there is no need to worry about fees
27 attributable to an overdrawn account status.

28 By establishing a non-banking service that offers POS and ATM access to cash,
29 the present invention allows cash based consumers to avoid visitations to bank branches that may
30 not be conveniently located. Instead, the cash based consumer may hear about the services of the

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2 present invention and receive enrollment materials at the same locations at which they conduct
3 other financial or retail transactions, or through direct advertising. Consumers may transfer funds
4 directly from the service desk (via a POS terminal) of a preferred retailer at a time of day that is
5 convenient for their lifestyles. Consumers may also be provided with "VRU" or "Voice 24 x 7"
6 services so as not to be made dependent only on ATMs and agents operating POS terminals.

7 As mentioned above, an exemplary transaction account may also be configured to
8 indirectly accept direct deposit transactions. The transaction account is not configured to directly
9 accept direct deposit transactions due to the desire of the cash based consumer to avoid a
10 traditional banking relationship. Various federal regulations, which are well known to those
11 skilled in the art, require that certain direct deposit transactions involve FDIC insured bank
12 accounts, and the like. For example, direct deposit of federal benefits checks may only be made
13 into traditional FDIC insured bank accounts.

14 Similarly, banking industry requirements require that other types of direct deposit
15 transactions involve a traditional bank account. By way of illustration, direct deposit of payroll
16 checks are made through an automated clearinghouse (ACH) system, which uses routing and
17 transit (R&T) numbers and other data to effect the transfer of funds between accounts. R&T
18 numbers are assigned exclusively to FDIC insured banks. Therefore, in order to meet the cash
19 based consumer's demand for non-banking services, the Licensed Money Transmitter may choose
20 not to directly offer direct deposit capabilities that are subject to federal banking regulations and
 banking industry requirements.

21 The following description will hereinafter refer to the drawing, in which like
22 numerals indicate like elements throughout the several figures. An exemplary flow of funds
23 through an illustrative account system of the present invention is described with reference to the
24 functional block diagram of **FIG. 1**. As shown, a transaction account **102** is established and
25 maintained by a Licensed Money Transmitter or an agent thereof. The transaction account **102**
26 may be thought of as a general account held in the name of the Licensed Money Transmitter. The
27 general account may be divided into sub-accounts that are associated with individual consumers.
28 Alternately, separate transaction **102** accounts may be established in the names of each individual
29 consumer.

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2 Due to various federal regulations and industry requirements, the transaction
3 account 102 is not FDIC insured and is not authorized to accept funds that are transferred
4 through the Automatic Clearinghouse (ACH) system of the federal reserve. The ACH is an
5 electronic funds transfer system used by retail and commercial organizations. The ACH acts as a
6 normal clearing house, receiving a transaction over the network and then splitting and routing the
7 debit and credit portions of the transaction to the payer's and the payee's banks. Without ACH
8 access, the transaction account 102 is not authorized to accept direct deposits of federal benefits
checks, payroll checks from employers, or the like.

9 Accordingly, an exemplary embodiment of the present invention contemplates that
10 a Licensed Money Transmitter will establish a communication channel with a traditional FDIC
11 insured financial institution, such as a bank, in order to service direct deposit customers. The bank
12 will maintain an FDIC insured bank account 104, which may either be held in the name of the
13 Licensed Money Transmitter or in the name of an individual consumer. The bank account 104 is
14 capable of accepting federal benefit direct deposits 106 and payroll direct deposits 108, as well as
15 any other type of federally regulated or banking industry standardized transfer of funds. The
16 communication channel between the Licensed Money Transmitter and the bank may allow the Licensed Money Transmitter to monitor the
17 bank account 104 for incoming direct deposit transactions.

18 In an exemplary embodiment of the present invention, incoming direct deposit
19 transactions are "swept" from the bank account 104 into the transaction account 102. In other
20 words, funds that are deposited in the bank account 104 are instantly transferred into the
21 transaction account 102. The instant transfer of funds avoids capitalization of the bank, i.e., no
22 interest on the funds is accumulated. Accordingly, the communication channel between the
23 Licensed Money Transmitter and the bank allows customers of the Licensed Money Transmitter
24 to take advantage of direct deposit mechanisms, without themselves having to become customers
25 of a bank. In addition, non-direct deposit funds may be deposited into the transaction account 102
26 via a POS terminal 112 or via any other bank 114 or financial institution.

27 Funds that are held in the transaction account 102 may be dispersed to the
28 customer through a POS terminal 112 operated by an agent of the Licensed Money Transmitter,
29 or through a traditional ATM 116. POS terminals 112 and ATMs 116 allow a consumer to

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2 conduct a transaction from remote locations. ATMs comprise computer terminals that may be
3 configured for remote access, directly or indirectly through switching networks, to a financial
4 account of the consumer, such as a bank account 104 or a transaction account 102. Similarly,
5 POS devices 112 comprise computer terminals located at a merchant's place of business which
6 allow access to a consumer's account information stored in a computer within a network of
7 financial institutions, to permit the transfer of funds from the consumer's account to the
8 merchant's account.

9 **FIG. 2** illustrates the process flow of an account sweep control module 210, which
10 may be implemented through one or more software program modules. The account sweep control
11 module 210 facilitates communications between a bank computer system 212 and a Licensed
12 Money Transmitter (LMT) computer system 214. In particular, the account sweep control module
13 210 facilitates the transfer of funds between a bank account 104 accessible by the bank computer
14 system 212 and a transaction account 102 accessible by the Licensed Money Transmitter
15 computer system 214. The account sweep control module 210 may be implemented as a
16 component of the Licensed Money Transmitter computer system 214, as a component of the bank
17 computer system 212, or as a component of a distinct computer system. The account sweep
18 control module 210 is configured to monitor the bank account 104 in order to detect the posting
19 of a credit to the bank account 104. As shown in step 201, an exemplary embodiment of the
20 account sweep control module 210 receives a notification from the bank computer 212 whenever
21 a credit is posted to the bank account 104. Methods of configuring the software and hardware of
22 the bank computer system 212 to send a notification to the account sweep control module 210
23 upon the posting of a credit to the bank account 104 will be apparent to those skilled in the art.

24 When a notification of a posted credit is received, the exemplary account sweep
25 control module 210 communicates with the bank computer 212 at step 202 in order to post a
26 debit to the bank account 104. In the ideal situation, the credit of funds exists in the bank account
27 104 for a period of time that is on the order of a fraction of a second prior to the posting of the
28 debit. The credit of funds posted to the bank account 104 may be in any "amount X." The
29 subsequent debit posted by the account sweep control module 210 to the bank account 104 is in
 the total "amount X." Accordingly, the bank account 104 is "zeroed out" and, except for a

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2 fraction of a second or so, maintains a balance of zero. The debit is posted to the bank account
3 **104** instantly so as to avoid capitalization of the bank.

4 At step **203**, the exemplary account sweep control module **210** communicates with
5 the Licensed Money Transmitter computer system **214** in order to post a credit of the total
6 “amount X” into the transaction account **102**. The transaction account **102** is a holding or escrow
7 account that is used to store the funds of the consumer. The transaction account **102** does not
8 accrue interest and does not function as a traditional bank account. The funds in the transaction
9 account **102** may represent prepaid negotiable instruments that may be issued to the consumer via
a POS terminal **112** operated by an agent of the Licensed Money Transmitter.

10 When a consumer requests the issuance of a prepaid negotiable instrument, a
11 request for authorization to issue the negotiable instrument may be transmitted from a POS
12 terminal **112** to a transaction control module **211**. A transaction control module may be
13 implemented through one or more software program modules. The transaction control module
14 **211** may be implemented as a component of the Licensed Money Transmitter computer system
15 **214**, or as a component of a distinct computer system. A transaction control module **211** is
16 configured to interact with the transaction account **102** and POS terminals **112** in order to manage
17 transactions. By way of illustration, a POS terminal **112** may request authorization to issue a
18 negotiable instrument of amount “Y,” as shown in step **204**. The transaction control module **211**
19 accepts the request for authorization and communicates at step **205** with the Licensed Money
20 Transmitter computer system **214** in order to verify that the balance of the transaction account
21 **102** equals or exceeds the requested amount “Y” plus any transaction fees charged by the
22 Licensed Money Transmitter. The transaction control module **211** may also be responsible for
23 verifying that the customer requesting the negotiable instrument is in fact authorized to receive
24 the negotiable instrument. For example, the customer may be required to provide a personal
25 identification number (PIN) and an account code, which may be transmitted from the POS
26 terminal **112** to the transaction control module **211**. The transaction control module **211** may
27 communicate with a database (not shown) hosted by the Licensed Money Transmitter computer
28 system **214** in order to determine whether the PIN and account code provided by the customer are
29 authentic. Additional details regarding security features of the illustrative embodiments of the
30 present invention will be described below.

1 If the balance in the transaction account 102 equals or exceeds the requested
2 amount "Y" plus any transaction fees, the transaction control module 211 transmits to the POS
3 terminal 112 an authorization to issue the requested negotiable instrument, as shown in step 206.
4 However, if the balance in the transaction account 102 is less than the requested amount "Y" plus
5 any transaction fees, the transaction control module 211 will not authorize the issuance of the
6 requested negotiable instrument. As mentioned, the funds held in the transaction account 102 are
7 considered to represent prepaid negotiable instruments. Therefore, the transaction account 102
8 will not be debited in any amount that exceeds the prepaid value of the negotiable instruments
9 plus any transaction fees. Transaction fees may be charged at the time of the transaction so as to
10 avoid the situation where the transaction account 102 is depleted and the customer owes a debt to
11 the Licensed Money Transmitter. Ensuring that the transaction account 102 is never overdrawn
12 avoiding the need to charge additional service fees associated with an overdraw account status.

13 After receiving authorization to issue the requested negotiable instrument, the
14 agent of the Licensed Money Transmitter operating the POS terminal 112 prints and cashes the
15 negotiable instrument in the amount "Y" plus any transaction fees. The agent may then retain any
16 transaction fees and provide the remainder of the cash to the consumer. At step 207, the POS
17 terminal 112 notifies the transaction control module 211 that the negotiable instrument has been
18 issued. Then, at step 208 the transaction control module 211 communicated with the Licensed
19 Money Transmitter computer system 214 in order to post a debit in the amount "Y" plus any
20 transaction fees to the transaction account 102.

21 The exemplary embodiments described with respect to **FIG. 1** and **FIG. 2** include
22 a two account structure (i.e., a bank account 104 and a transaction account 102) and an account
23 sweep control module 210. It will be appreciated to those of ordinary skill in the art that the two
24 account structure and the account sweep control module 210 are not necessary in situations
25 where there is no desire to indirectly provide direct deposit capabilities. Various features and
26 aspects of the present invention may be implemented in systems that do not require such direct
27 deposit capabilities. In addition, it should be appreciated that the functionality of the account
28 sweep control module 210 and the transaction control module 211 has been provided -by way of
29 example only. Additional functions may be performed by either module without limitation of the
30 scope of the present invention.

1 **FIG. 3** is an overview of an exemplary Licensed Money Transmitter network
2 environment 300 that may host a system in accordance with the illustrative embodiments of the
3 present invention. A POS terminal 112 communicates with a Tandem computer system 302 via a
4 network 303. The Tandem computer system 302 may be in communication with, or may comprise
5 a part of, the Licensed Money Transmitter computer system 214. Although the functionality of a
6 “Tandem” brand computer system is a well-known in the art, as used herein a Tandem computer
7 system 302 may refer to any generic network server system. A POS terminal 112 generally
8 includes a printer 304 and a control terminal 306. The control terminal 306 typically comprises a
9 keypad, a display, a modem, a memory, and a processor. The control terminal 306 may,
10 communicate print commands to the printer 304 via, for example, an RS-232 link or other suitable
11 communications link. The control terminal 306 manages negotiable instrument transactions and
12 stores data in a memory.

13 A profile database management system 312 may be provided for management of
14 the POS terminals 112. In manners well known in the art, software updates and other data may be
15 downloaded from the profile database management system 312 to a POS terminal 112. Such
16 software updates and other data may be generated and stored in the profile database management
17 system 312 by a Licensed Money Transmitter support personnel system 310. The Licensed
18 Money Transmitter support personnel system 310 may include personal computers 310a operated
19 by support personnel and telephones 310b manned by support personnel or linked to VRU
20 systems. The Licensed Money Transmitter support personnel system 310 may be coupled to the
21 profile database management system 312 via a local area network (LAN) or other private
22 communications link. The Licensed Money Transmitter support personnel system 310 may also be
23 linked to the network 303, so as to be accessible to customers via telephone systems.

24 At predetermined times, the control terminal 306 of the POS terminal 112
25 transmits its data to the Tandem computer system 302 via the network 303. The Tandem
26 computer system 302 creates a batch file comprising data received from many POS terminals 112.
27 The Tandem computer system 302 typically forwards batch files to the appropriate component of
28 the Licensed Money Transmitter computer system 214 at predetermined times. For security
29 purposes, the Tandem computer system 302 may transmit a batch file to the Licensed Money
30 Transmitter computer system 214 via a private network or other private communications link.

1 The Licensed Money Transmitter computer system **214** is configured for, among
2 other things, accessing the transaction account **102** maintained by the Licensed Money
3 Transmitter. The transaction account **102** may be physically stored in a memory device in
4 communication with the Licensed Money Transmitter computer system **214**. The Licensed Money
5 Transmitter computer system **214** may also host a database **316** of account codes, PINs, and other
6 customer/account information. Such customer/account information may be used for security
7 purposes and to monitor the nature and frequency of transactions performed by each customer.

8 The Licensed Money Transmitter computer system **214** may also comprise or be in
9 communication with the account sweep control module **210**. The account sweep control module
10 **210** is in turn in communication with the bank computer system **212**. The bank computer system
11 **212** is configured for, among other things, accessing the bank account **104**, which may physically
12 be stored in a memory device in communication with the bank computer system **212**.

13 The Tandem computer system **302** may be in communication with the transaction
14 control module **211**. Thus, communications to and from the POS terminal **112** may be routed
15 from and to the transaction control module **211** via the Tandem computer system **302**. As
16 mentioned, the transaction control module **211** is configured to manage transactions involving
17 deposits into and withdraws from the transaction account **102**. Although shown as being a distinct
18 network component, those skilled in the art should appreciate that the transaction control module
19 **211** may alternately be implemented as a component of either the Tandem computer system **302**
20 or the Licensed Money Transmitter computer system **214**.

21 FIG. 4 and the following discussion are intended to provide a brief and general
22 description of a suitable computing environment for implementing various aspects of the present
23 invention embodied in software program modules, namely the exemplary account sweep control
24 module **210** and the exemplary transaction control module **211**. Although the system shown in
25 FIG. 4 is a conventional computer **400**, those skilled in the art will recognize that the invention
26 also may be implemented using other types of computer system configurations. The computer **400**
27 includes a central processing unit **422**, a system memory **420**, and an Input/Output ("I/O") bus
28 **426**. A system bus **421** couples the central processing unit **422** to the system memory **420**. A bus
29 controller **423** controls the flow of data on the I/O bus **426** and between the central processing
30 unit **422** and a variety of internal and external I/O devices. The I/O devices connected to the I/O

1 bus 426 may have direct access to the system memory 420 using a Direct Memory Access
2 (“DMA”) controller 424.

3 The I/O devices are connected to the I/O bus 426 via a set of device interfaces.

4 The device interfaces may include both hardware components and software components. For
5 instance, a hard disk drive 430 and a floppy disk drive 432 for reading or writing removable media
6 450 may be connected to the I/O bus 426 through a disk drive controller 440. An optical disk
7 drive 434 for reading or writing optical media 452 may be connected to the I/O bus 426 using a
8 Small Computer System Interface (“SCSI”) 441. The drives and their associated computer-
9 readable media provide nonvolatile storage for the computer 400. In addition to the computer-
10 readable media described above, other types of computer-readable media may also be used, such
11 as ZIP drives or the like.

12 A display device 453, such as a monitor, is connected to the I/O bus 426 via
13 another interface, such as a video adapter 442. A parallel interface 443 connects synchronous
14 peripheral devices, such as a laser printer 456, to the I/O bus 426. A serial interface 444 connects
15 communication devices to the I/O bus 426. A user may enter commands and information into the
16 computer 400 via the serial interface 444 using an input device, such as a keyboard 438, a mouse
17 436 or a modem 457. Other peripheral devices (not shown) may also be connected to the
18 computer 400, such as audio input/output devices or image capture devices.

19 A number of software program modules may be stored on the drives and in the
20 system memory 420. The system memory 420 can include both Random Access Memory
21 (“RAM”) and Read Only Memory (“ROM”). The software program modules control the manner
22 in which the computer 400 functions and interacts with the user, with I/O devices or with other
23 computers. Software program modules include routines, operating systems 465, application
24 programs, data structures, and other software or firmware components. In an exemplary
25 embodiment, the present invention may include one or more account sweep control modules 210
26 and one or more transaction control modules 211. The one or more account sweep control
27 modules 210 may comprise computer executable instructions for facilitating communications
28 between a bank computer system 212 and a Licensed Money Transmitter computer system 214.
29 The one or more account sweep control modules 210 may further comprise computer executable
30 instructions for monitoring credits posted to a bank account 104, posting debits to the bank

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2 account 104 and posting credits to the transaction account 102, as previously described. The one
3 or more transaction control modules 211 may comprise computer executable instructions for
4 facilitating communications between a POS terminal 112 or an ATM 116 and a Licensed Money
5 Transmitter computer system 214, as previously described.

6 Many or most of the software-controlled operations performed by the exemplary
7 software program modules of the present invention are conventional and well-known in the
8 industry. For example, it is conventional and well known to communicate standard ATM and POS
9 messages between a computer system and an ATM network using conventional off-the-shelf
10 ATM and POS software. In an exemplary embodiment, the computer 400 also includes such
11 conventional software to generate and communicate appropriate messages. Conventional software
12 packages also exist which perform a variety of exceeding complex but entirely conventional
13 functions (e.g., maintaining audit trails to ensure transaction reliability, maintaining user account
14 and vendor files, provide clearing information, etc.). Such conventional software program
15 modules may also be executed by the computer 400 in an exemplary embodiment. Conventional
16 database management systems may also be executed by the computer 400 for maintaining
17 customer/account information.

18 The computer 400 may operate in a networked environment using logical
19 connections to one or more remote computers, such as remote computer 460. The remote
20 computer 460 may be a server, a router, a peer device or other common network node, and
21 typically includes many or all of the elements described in connection with the computer 400. In a
22 networked environment, program modules and data may be stored on the remote computer 460.
23 The logical connections depicted in FIG. 4 include a local area network ("LAN") 454 and a wide
24 area network ("WAN") 455. In a LAN environment, a network interface 445, such as an Ethernet
25 adapter card, can be used to connect the computer 400 to the remote computer 460. In a WAN
26 environment, the computer 400 may use a telecommunications device, such as a modem 457, to
27 establish a connection. It will be appreciated that the network connections shown are exemplary
28 and other means of establishing a communications link between the computers may be used.

29 Aspects of the present invention may be implemented by way of any account
30 identifying mechanism, such as a plastic card issued to a particular consumer. As shown in FIG. 5,
 in an exemplary embodiment a consumer is provided with a Cash CardSM 500 that includes

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2 identifying information on the front and an encoded magnetic strip on the reverse. Identifying
3 information may include an account identification code **502** and a customer name and number
4 **504**. The identifying information may be used to associate a transaction account **102** or a sub-
5 account thereof with the particular consumer.

6 From the consumer's point of view, funds may be loaded onto and off-loaded from
7 the Cash Card **500** at any time. Thus, the Cash Card **500** eliminates the cash based consumer's
8 need to carry large amounts of cash on his or her person. As previously described, the consumer
9 may authorize the deposit of funds into a transaction account **102** associated with the Cash Card
10 **500** in various ways, such as through direct deposit transactions, POS transactions, ATM
11 transactions, etc. Subsequently, upon presentation of a Cash Card **500** or other account identifier
12 and a personal identification number (PIN), the consumer may access the funds that are stored in
13 his or her name in the transaction account **102**.

14 To request a withdrawal of funds from the transaction account **102**, a consumer
15 may present the Cash Card **500** to an agent of the Licensed Money Transmitter operating a POS
16 terminal **112**. Alternately, the Cash Card may be presented at an ATM **116**. The account
17 identification code **502** may be read by the agent or an automated reader from the front of the
18 Cash Card **500** or from the encoded magnetic strip on the reverse of the Cash Card **500**. The
19 account identification code **502**, a PIN obtained from the consumer, and other data, such as a
20 requested amount of funds, are transmitted to the transaction control module **211** as a request for
21 issuance of a negotiable instrument. As described previously, the transaction control module **211**
22 interacts with the Licensed Money Transmitter computer system **214** in order to effect an
23 electronic transfer of funds from the transaction account **102** to the POS terminal **112** or the
24 ATM **116** that generated the request for funds. In a similar fashion, the Cash Card **500** may be
25 presented to an agent at a POS terminal **112**, an ATM **116**, or a teller at a bank **114** in order to
conduct a transaction for the deposit of funds into the transaction account **102**.

26 Accordingly, in one embodiment of the present invention, a Cash Card **500** is
27 issued in the name of a particular consumer upon that consumer's enrollment as a customer of the
28 Licensed Money Transmitter. Enrollment may entail the provision of certain customer
29 information, such as name, address, phone number, social security number, etc. For liability and/or
30 security purposes, the Licensed Money Transmitter may require some or all of the above-listed

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2 customer information prior to providing a consumer with full privileges for depositing and
3 withdrawing funds into and out of the transaction account 102.

4 As shown in FIG. 6, an alternate embodiment of the present invention involves the
5 issuance of an anonymous Cash Card 600. An anonymous Cash Card 600 includes an account
6 identification code 602 and an anonymous customer indicator 604. An anonymous Cash Card 600
7 may be associated with an anonymous transaction account or an anonymous sub-account within
8 the transaction account 102. The anonymous account is identified only by an account code and a
9 PIN that is provided to the consumer of the anonymous Cash Card 600. The anonymous Cash
10 Card 600 may be a one-load Cash Card, meaning that funds may be deposited into the associated
11 anonymous transaction account only one time. Once the initially loaded funds are depleted from
12 the anonymous transaction account, the anonymous Cash Card 600 is no longer valid (unless it is
13 converted to a “regular” Cash Card 500, as will be described below).

14 An anonymous Cash Card 600 may be sold or otherwise provided to a consumer,
15 who may then request that a particular amount of funds be loaded onto the anonymous Cash Card
16 600. The consumer of the anonymous Cash Card 600 is provided with a PIN, which may be used
17 to authorize loading of the anonymous Cash Card 600. Funds to be loaded onto the anonymous
18 Cash Card 600 are collected by, for example, an agent of the Licensed Money Transmitter. A
19 credit in the amount of the collected funds is then posted to the anonymous transaction account in
20 the manner previously described. In accordance with one embodiment of the present invention, an
21 anonymous Cash Card 600 may be loaded by the consumer only at a POS terminal 112. Given the
22 anonymous nature of anonymous Cash Card 600 transactions, no direct deposit capabilities are
23 provided.

24 The funds to be loaded onto the anonymous Cash Card 600 may be limited to
25 specific or incremental dollar amounts. For example, it may be a policy of the Licensed Money
26 Transmitter that no anonymous Cash Card 600 may be loaded with more than a predetermined
27 value. Alternately, an anonymous Cash Card 600 having a first load limit may be sold to
28 consumers for a first price, while an anonymous Cash Card 600 having a second load limit may be
29 sold to consumers for a second price, etc. In another embodiment, an anonymous Cash Card 600
30 may be pre-loaded with a particular amount of funds. In this manner, the Licensed Money
Transmitter may store funds of a predetermined amount in the anonymous transaction account

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2 associated with the anonymous Cash Card 600. Then, the pre-loaded anonymous Cash Card 600
3 may be sold to a consumer for a price equal to the predetermined amount plus any additional
4 service fees.

5 As mentioned, an anonymous Cash Card 600 may expire upon depletion of the
6 initially loaded funds. An expired anonymous Cash Card 600 may no longer be used by the
7 consumer to deposit funds into or withdraw funds from a transaction account 102. However, the
8 present invention contemplates that an anonymous Cash Card 600 may be converted into a
9 “regular” Cash Card 500 that carries full reload and access privileges, including direct deposit
10 capabilities. Conversion from an anonymous Cash Card 600 to a regular Cash Card 500 requires
11 that the consumer enroll as a customer of the Licensed Money Transmitter. As mentioned above,
12 enrollment entails providing certain customer and account specific information. Enrollment may
13 be performed over the telephone, via the mail, or through any other suitable communications
14 medium. When the consumer has successfully enrolled as a customer, the Licensed Money
15 Transmitter may provide the customer with a new Cash Card 500 and PIN. As is well known in
16 the art, the customer may choose the PIN to be associated with his or her transaction account
17 102. Alternately, although less desirably, the newly-enrolled customer may continue to use the
18 original anonymous Cash Card 600 and the associated PIN as if it were a regular Cash Card 500.

19 FIG. 7 is a flow chart illustrating an exemplary method for processing transactions
20 associated with an anonymous Cash Card 600. From starting block 701, the method advances to
21 step 702 where an anonymous sub-account is established within the transaction account 102. The
22 anonymous sub-account is identified only by an account code and is not associated with any
23 consumer identifying information. At step 704, the anonymous Cash Card 600 is sold to a
24 consumer. Along with the anonymous Cash Card, the consumer is also provided a PIN that
25 authorizes access to the anonymous sub-account.

26 The consumer may then request an initial load of the anonymous Cash Card 600 by
27 presenting the anonymous Cash Card 600, PIN, and funds to an agent of the Licensed Money
28 Transmitter. At step 706, a credit in the amount of the consumer’s initial funds deposit is posted
29 to the anonymous sub-account associated with the anonymous Cash Card 600. Once funds are
30 loaded onto the anonymous Cash Card 600, the method proceeds to step 708, where withdrawals
31 may be made until the initial funds have been depleted. At step 710 a determination is made as to

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2 whether the consumer has enrolled as a customer of the Licensed Money Transmitter. If the
3 consumer has not enrolled, the method proceeds to step 712 where the anonymous sub-account is
4 closed and the anonymous Cash Card 600 is considered to be expired.

5 However, if the consumer has enrolled as a customer of the Licensed Money
6 transmitter, the method proceeds to step 714, where the anonymous sub-account is converted into
7 a non-anonymous sub-account associated with customer identifying information. Then at step
8 716, the non-anonymous sub-account is authorized to receive additional deposits from the
9 customer. At step 718, the customer may be provided with a new non-anonymous Cash Card 500
10 that is issued in the customer's name and has customer/account information encoded on a
 magnetic strip or other data storage mechanism. The method ends at step 719.

11 From a reading of the description above pertaining to the disclosed embodiments
12 of the present invention, modifications and variations thereto may become apparent to those
13 skilled in the art. Other alternatives and variations may also become apparent to those of ordinary
14 skill in the art upon a close examination of this specification in view of the drawings. It should be
15 appreciated that many features and aspects of the present invention were described above by way
16 of example only and are therefore not intended to be interpreted as required or essential elements
17 of the invention. Any elements of the invention that are required or essential would have been
18 explicitly indicated to be so, for example by describing that the element "must" be included.
19 Therefore, the scope of the present invention is to be limited only by the following appended
20 claims.

21

1 **Modified Embodiment Cash Card™ System and Method for Issuing Negotiable Instruments**

2
3 A modified embodiment system for issuing negotiable instruments without PIN or
4 signature input is shown in **FIGS. 8a and 8b**. The system is generally designated by the
5 reference numeral **802**. The system **802** optionally includes a regulated banking environment **804**
6 in which certain regulated activities occur and further includes an unregulated, non-banking
7 environment **806** as described above.

8 The optional banking environment **804** can include a bank account **104** (optionally
9 FDIC insured) for receiving direct deposit of federal benefits checks **106** and direct deposit of
10 payroll checks **108** as described above. An account sweep feature **808**, also as described above,
11 can transfer funds automatically and essentially instantaneously from the bank account **104** to the
12 transaction account **102** maintained with a transaction account institution, such as a Licensed
13 Money Transmitter (LMT). The transaction account **102** includes multiple sub-accounts **810** each
14 adapted for association with an entity, such as a customer or consumer (individual, corporate,
15 institutional, etc.), comprising a sub-account holder **812**. Although the transaction account **102**
16 has been described in connection with an LMT, other financial institutions would be suitable for
17 maintaining same. Still further, the sub-account holders **812** can transact directly with the
18 transaction account institution **102**, thus bypassing the agent **112**.

19 In an exemplary configuration of the system **802**, the transaction account
20 institution **102** creates sub-accounts **810** in anticipation of their sales by the POS terminal agents
21 **112**. The sub-accounts **810** can be assigned sub-account numbers **811** and, optionally, PINs in
22 advance of their purchase by sub-account holders **812**. The term sub-account is used herein to
23 denote accounts which collectively comprise parts of a main account maintained by the
24 transaction account institution **102**. However, the terms "account" and "sub-account" are to be
25 construed broadly and interchangeably to encompass all types of financial accounts.

26 The sub-account holder **812** interacts with the transaction account institution **102**
27 primarily through an agent with a point-of-sale (POS) terminal **112**. The POS terminal **112**
28 includes a control terminal **814** linked to a card reader **816** and a printer **818**. As indicated by the
29 arrow **820**, funds are transferred back and forth between the transaction account institution **102**

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2 and the POS terminal (agent) 112. Such transfers reflect deposits to and withdrawals (i.e., the
3 issuance of negotiable instruments 824) from the sub-account 810 by its holder 812.

4 The POS terminal agents 112 are authorized by the transaction account institution
5 102 to open and activate sub-accounts 810 and to sell cash cards 822 to sub-account holders 812.
6 Each sub-account holder 812 is issued a Cash Card™ 822 similar to those described above.
7 Preferably the sub-account holder's name is recorded with the sub-account number 811 in the
8 data records maintained by the transaction account institution 102. The Cash Card™ 822 can
9 include a magnetic strip 836 for recording the account number and an optional identifier, such as a
PIN, for the sub-account holder 812.

10 The sub-account holder 812 can obtain negotiable instruments 824 from the POS
11 terminal 112 by swiping the Cash Card™ 822 in the card reader 816 whereupon the control
12 terminal 814 outputs a negotiable instrument 824 via the printer 818 and posts the appropriate
13 debit entries to the sub-account 818 with the transaction account institution 102. The negotiable
14 instrument 824 can comprise any suitable negotiable instrument, such as a check, draft, warrant,
15 money order, traveler's check, etc. Preferably the negotiable instrument 824 is made payable to
16 the sub-account holder 812.

17 The negotiable instrument 824, made payable to the sub-account holder 812, can
18 be cashed at a negotiable instrument cashing institution 838. Security is provided by making the
19 negotiable instrument 824 payable only to the sub-account holder 812, who can be required to
20 present identification 840 to the cashing institution 838. Moreover, the sub-account holder 812
21 can be required to endorse the negotiable instrument 824. Still further, the negotiable instrument
22 824 can optionally include a restrictive legend 842 printed thereon requiring identification 840,
23 endorsement 841 and setting an upper limit 829 for its face value. The cashing institution 838
24 presents the negotiable instrument 824 to the transaction account institution (LMT) 102, which
25 has already debited the sub-account 810 and makes the necessary funds transfer to the cashing
26 institution 838 as indicated by the arrow at 834.

27 The ATM 116 (FIG. 8b) represents an optional source of negotiable instruments
28 824. The Cash Card™ 822 is read by a card reader 846 whereupon the ATM printer 844 prints a
29 negotiable instrument 824. Funds are transferred from the transaction account institution (LMT)
30 102 to the ATM 116 by the arrow indicated at 848.

1 **FIGS. 11a and 11b** show an exemplary method for issuing negotiable instruments
2 **824**. The method starts at **852** and proceeds to an open sub-account step at **854**. An account
3 number is assigned at **856**. A PIN decision at **858** results in a PIN being assigned at **860** if
4 affirmative. Otherwise, the method proceeds to step **862** whereat the Cash Card™ is sold.
5 Thereafter the sub-account is activated at **864** and the sub-account is associated with the card
6 buyer/sub-account holder at **866**, preferably by name. Funds are deposited at **868**. If deposited to
7 a bank account (affirmative branch from **870**), they are credited thereto at **872** and the funds are
8 swept to a transaction account at **874** as described above. Thereafter, or initially if the funds are
9 deposited directly to the transaction account (negative branch from **870**), the transaction sub-
10 account is credited at **876**.

11 The sub-account holder **812** requests a negotiable instrument at **878** by swiping the
12 Cash Card™ **822** in the card reader **816** at the POS terminal **112** at step **880**, which queries the
13 sub-account records at **882** for a sufficient balance determination at **884**. If negative, the method
14 proceeds to the reload card decision at **886**. If affirmative, the sub-account is debited in the
15 amount of the negotiable instrument plus transaction fees at **888**, the negotiable instrument is
16 issued at **890** for presentation by the sub-account holder to a negotiable instrument cashing
17 institution at **892**. The negotiable instrument is endorsed at **894** and the sub-account holder
18 produces identification at **896** whereby the sub-account holder's identification is verified at **898**.
19 Cash is dispensed at **900** and the agent cashes the negotiable instrument at **902** and deposits same
20 for clearing and payment at **904**. The method then proceeds to a reload card decision at **886**. If
21 negative, the method ends at **904**. If affirmative, the method returns to step **876** whereat funds
22 are credited to the sub-account **810** at the transaction account institution **102**. If negative, the
23 method proceeds to end block **906**.

24 From a reading of the description above pertaining to the disclosed embodiments
25 of the present invention, modifications and variations thereto may become apparent to those
26 skilled in the art. Other alternatives and variations may also become apparent to those of ordinary
27 skill in the art upon a close examination of this specification in view of the drawings. It should be
28 appreciated that many features and aspects of the present invention were described above by way
29 of example only and are therefore not intended to be interpreted as required or essential elements
30 of the invention. Any elements of the invention that are required or essential would have been

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- 1 explicitly indicated to be so, for example by describing that the element “must” be included.
- 2 Therefore, the scope of the present invention is to be limited only by the following appended
- 3 claims.